Terms of Reference for Videographer

Duration: 1 month (November 2024)

Location: Various locations in Albania (as specified by the project organizers)

1. Background

The project aims to address violence against women and girls (VAWG) by highlighting the resilience and activism of women with disabilities. As part of the 16 Days of Activism Against Gender-Based Violence, the project seeks to amplify the voices of disability rights activists through powerful storytelling, underscoring their advocacy for a society free from violence and discrimination.

2. Objective of the Assignment

The videographer will produce a short video featuring the personal stories and advocacy efforts of 4-5 activists with disabilities. The video will serve as a powerful tool to raise awareness, inspire change, and support the project's outreach through digital, social, and traditional media platforms.

3. Scope of Work

The videographer will be responsible for:

- Conducting video interviews with 4-5 activists, capturing their experiences and advocacy efforts.
- Filming relevant footage that visually complements the narratives (e.g., interactions, events, personal moments).
- Editing and producing a cohesive 4–6 minute video that highlights each activist's story and mission, aligned with the project's goals on inclusivity and anti-violence.
- Incorporating sign language interpretation of the video and sub-titles.

4. Responsibilities

Attend a briefing with the project team to understand objectives, story angles, and logistics. Coordinate with the activists and arrange interview settings.

Film interviews and footage in a respectful, inclusive manner that captures the authentic voices and stories of the activists.

Edit the footage into a final video, incorporating the sign language interpretation, project-approved music, titles, and subtitles. Ensure the video is accessible, with captions and visual clarity for diverse audiences.

5. Deliverables

The following deliverables are expected:

- One final edited video (4–6 minutes) in high resolution, ready for distribution across media channels.
- Signed consent forms from each participant, permitting the use of their images and stories for project purposes.

6. Duration and Location

The assignment will take place over the course of November 2024, with specific shoot dates and locations provided by the project team.

7. Qualifications

- Proven experience in documentary or advocacy video production.
- Ability to deliver accessible video content with attention to inclusive visuals and captions.

8. Reporting

The videographer will report to the project coordinator and submit all deliverables within the specified timeline, with final content delivered no later than November 30, 2024.

9. Application Process

Qualified videographers are invited to apply by submitting their CV, and a brief cover letter detailing their approach to this project. Applications should be sent to info@adrf.al within three weeks from the date of publication, no later than November 18, 2024.